



## Living Ratings

The brand and digital intelligence of the world's leading asset managers 2022

Launch: October 25<sup>th</sup>, 2022  
The 'Top 20' firms

# BULLS, BEARS, & BRANDS

Private & Confidential

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# Living Ratings 2022 rankings: 20<sup>th</sup> to 17<sup>th</sup>



**20<sup>th</sup>** **2022 MOVER & SHAKER**

**Score: 69.50%**

2021: 53<sup>rd</sup>

**19<sup>th</sup>**

**Score: 69.58%**

2021: 18<sup>th</sup>

**18<sup>th</sup>**

**Score: 70.25%**

2021: 16<sup>th</sup>

**17<sup>th</sup>**

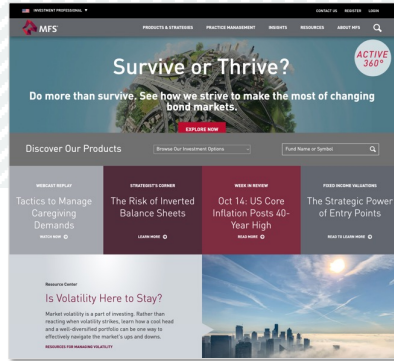
**Score: 70.58%**

2021: 25<sup>th</sup>

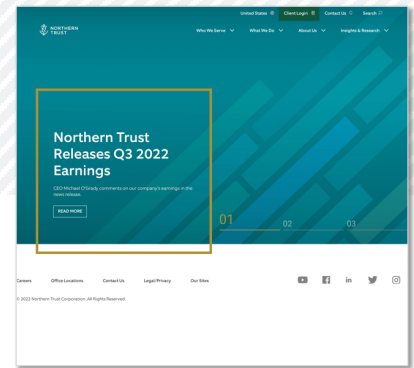
# Living Ratings 2022 rankings: 16<sup>th</sup> to 13<sup>th</sup>



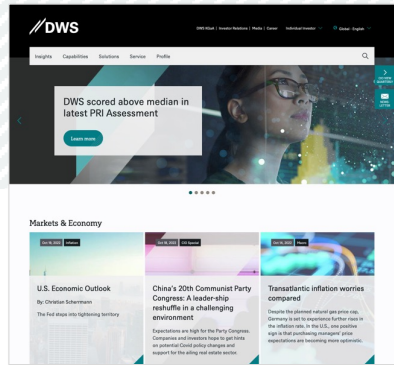
**16<sup>th</sup>**  
**Score: 70.67%**  
 2021: 12<sup>th</sup>



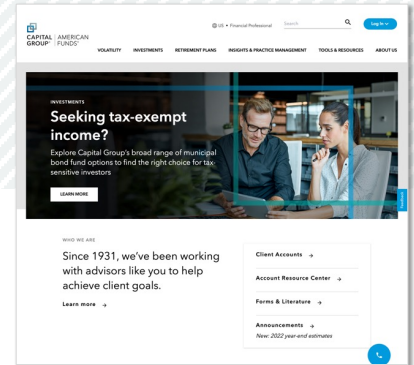
**15<sup>th</sup>**  
**Score: 71.08%**  
 2021: 23<sup>rd</sup>



**14<sup>th</sup>**  
**Score: 71.33%**  
 2021: 8<sup>th</sup>



**13<sup>th</sup>**  
**Score: 72.75%**  
 2021: 14<sup>th</sup>



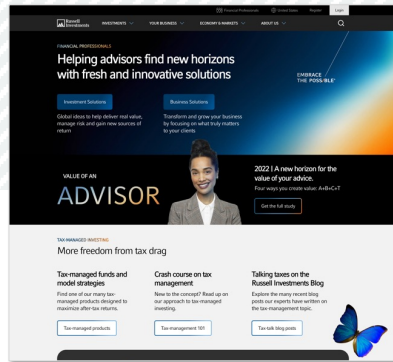
# Living Ratings 2022 rankings: 12<sup>th</sup> to 9<sup>th</sup>



**12<sup>th</sup>**  
**Score: 73.50%**



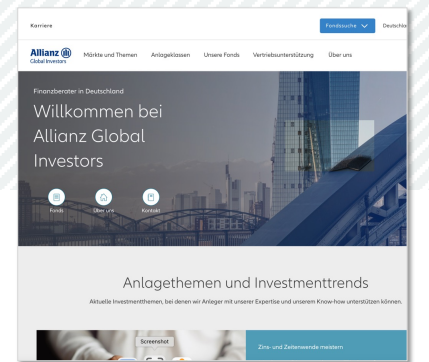
2021: 13<sup>th</sup>



**11<sup>th</sup>** **2022 MOVER & SHAKER**  
**Score: 75.83%**



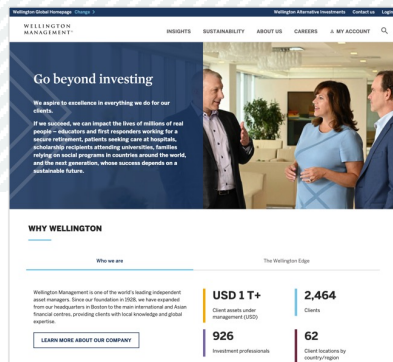
2021: 21<sup>th</sup>



**10<sup>th</sup>** **2022 MOVER & SHAKER**  
**Score: 76.33%**



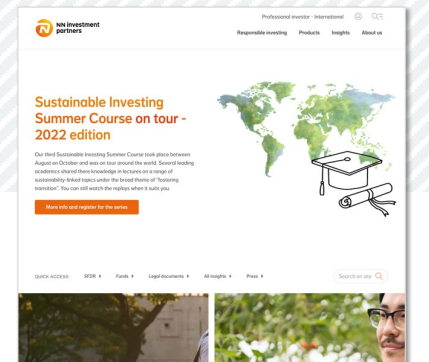
2021: 24<sup>th</sup>



**9<sup>th</sup>**  
**Score: 76.92%**



2021: 6<sup>th</sup>



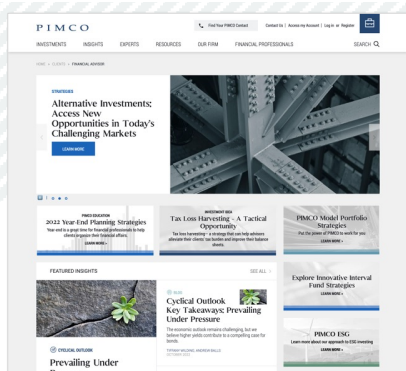
# Living Ratings 2022 rankings: 8<sup>th</sup> to 5<sup>th</sup>



8<sup>th</sup>

Score: 78.00%

2021: 10<sup>th</sup>

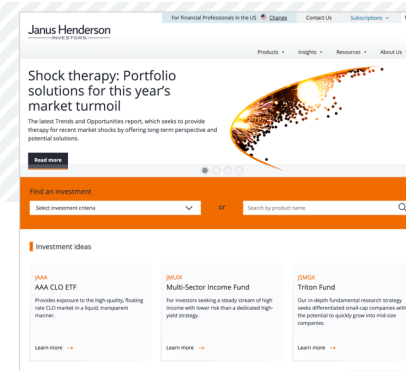


PIMCO

7<sup>th</sup>

Score: 78.08%

2021: 5<sup>th</sup>

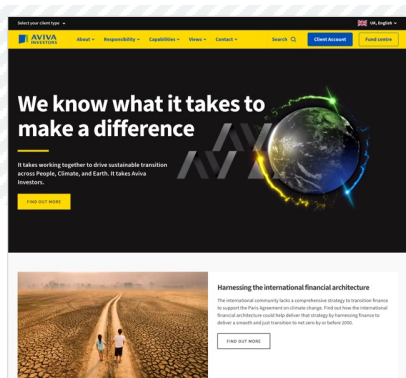


Janus Henderson  
INVESTORS

6<sup>th</sup>

Score: 79.83%

2021: 4<sup>th</sup>

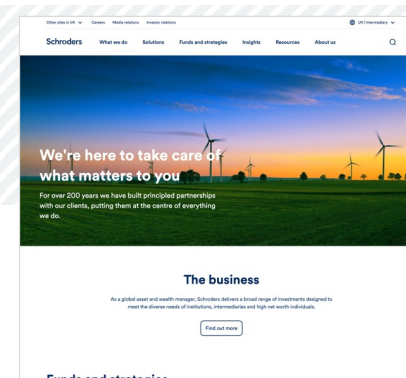


AVIVA  
INVESTORS

5<sup>th</sup>

Score: 80.17%

2021: 3<sup>rd</sup>



Schroders

# Living Ratings 2022 rankings: 4<sup>th</sup> to 2<sup>nd</sup>



4<sup>th</sup>

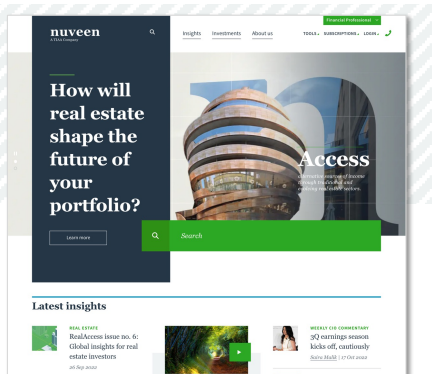
Score: 80.58%

2021: 11<sup>th</sup>



nuveen

A TIAA Company



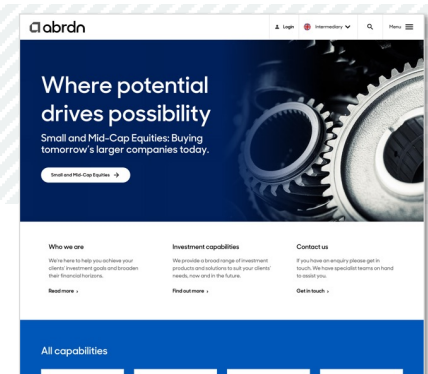
3<sup>rd</sup>

Score: 80.75%

2021: 2<sup>nd</sup>



abrdrn



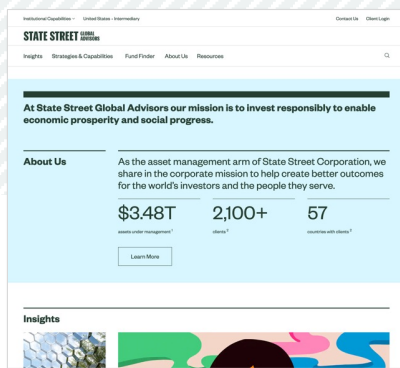
2<sup>nd</sup>

Score: 81.42%

2021: 7<sup>th</sup>



STATE STREET GLOBAL ADVISORS



And our 2022 brand and digital intelligence leader is...

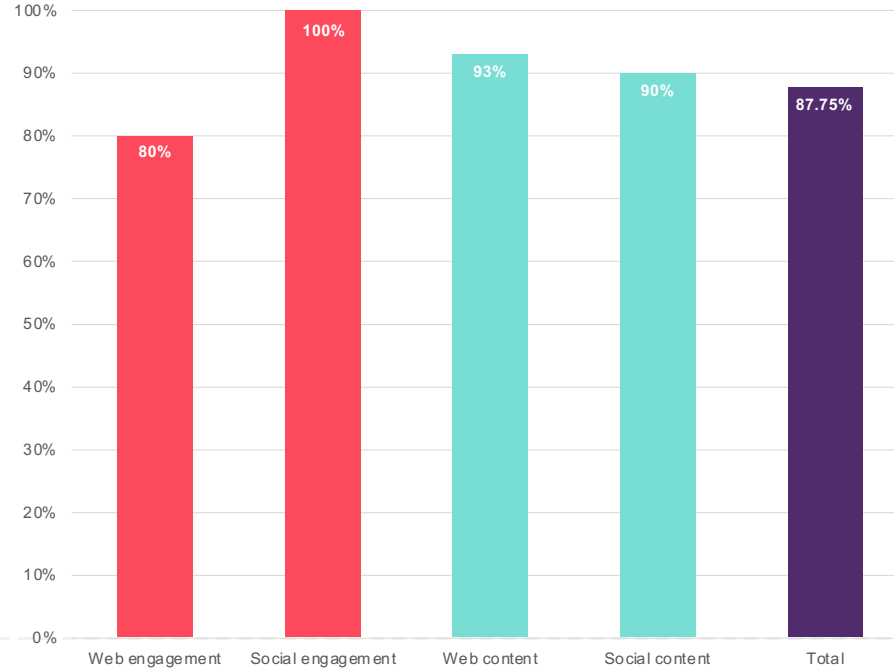
# Living Ratings 2022 rankings: 1<sup>st</sup>



**BlackRock**

**87.75%**

**Rank: Determined**  
**2021: 1<sup>st</sup>**



**Engagement: 83.00%**  
**Evidence: 92.50%**

